

Announcing the Second Annual Abt Photo Contest: “Real-World Impact”

We're once again calling on photographers from all Abt divisions! We want your images that capture Abt's impact. How does Abt improve the quality of life and economic well-being of people? Where does Abt do this? How does Abt do it?

Images will be judged on their technical prowess, including exposure, focus, etc. and also on their composition, originality, and relevance. Hint: We're looking for images with emotional power that show Abt's achievements, not conference photos and 'grip-and-grin' shots of people receiving awards.

Winners will be selected by Mary Maguire, Jay Knott, and Kathleen Flanagan and announced in June.

PRIZES

The top three photos will be printed and framed for their owners, featured in Abt Associates materials, and make the owners famous at Abt.

RULES

- Entrants must be current Abt employees.
- Each person is limited to three entries.
- All photos must be original, not retouched or digitally manipulated, and have been taken by the entrant between **May 1, 2012 and April 30, 2013**.
- Entrants should attempt to obtain a signed release from everyone who is easily identifiable in the photos (meaning, legal permission for Abt to use the images externally). If written permission is not possible, entrants should at least obtain verbal permission from people in the photos.
- Use this link to download a standard Abt photo release form (<http://abtnet.corp.abtassoc.com/services/abt-brand/cop-communications-resources>).
- Abt Associates will assume the rights to the photos.

TO ENTER

- Provide a brief description of the people, place, and activity in the photo. Also include the date on which it was taken, your name and job title, and how the photo relates to Abt projects.
- Each image should be saved as an individual jpeg file (.jpg) if at all possible.
- Email entries to Doug Trapp at abtphotos@abtassoc.com.
- **Deadline for entries is May 1, 2013.**



If you have any questions, email Doug Trapp at abtphotos@abtassoc.com.



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**